



CHINA DIARY

Sundeep Bhutoria

9789389109320

Non-Fiction > Travel Writing

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November 07, 2019

India and China have a long tradition of exchange in culture and commerce. The two countries are also rivals and competitors in the international political and economic arena.

In a week's visit, Sundeep Bhutoria paints a composite picture of the main cities, business and cultural centres and heritage sites of China, one of the largest trading partners of India. He takes us on a journey through the Indian food trail and cultural sites in the land of dragons and lanterns. Exploring diplomatic and commercial ties, *China Diary* gives us an overview of the key facets important to business and general exploration of China as a country—the possibilities, cultural specificity and convergence of economic interests.

AUTHOR BIO

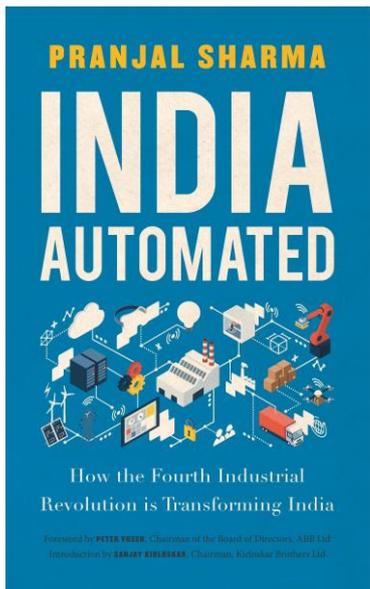
SUNDEEP BHUTORIA is a Rajasthan-born- Kolkata-based social and cultural activist whose name is synonymous with social welfare activities and promotion of Indian folk art, literature and culture. He is an outspoken community conscience and a youth icon representing India in United Nations Associations and various other fora and non-governmental organizations. Mr Bhutoria is also a speaker, columnist, blogger, art collector and a wildlife enthusiast. He has authored several books including *My Life My Travels* and *The Safari*.

REVIEWS

'*China Diary* is a curious traveller's personal diary, an exhaustive and comprehensive account of Sundeep Bhutoria's journey, personal experiences, and impressions of China. Combining personal experiences, anecdotes and sharp observations, as well as some history, it vividly captures the spirit of an ancient civilization and its modern unfolding, through a meticulously detailed account of Sundeep's travels across China. Those planning a similar visit will find his reflections instructive — especially if, like him, they are Indian vegetarians!' **SHASHI THAROOR**

'A book on China that takes an entirely different approach to understanding the nation's ground reality is always welcome. I believe Sundeep's travelogue, if I can call it that, would benefit both security analysts, and economists alike. It's a refreshing read, and helps us understand how the next superpower views itself, the world, and its place in the global order' **HARDEEP S. PURI**

'Discovery of China is indispensable for India seeking to carve a place of comfort in Asia and the world. This book is a valuable and captivating trailer for someone who hopes to see the film of the relationship between two great civilizations' **SALMAN KHURSHID**



India Automated:

How the Fourth Industrial Revolution is Transforming India

Pranjal Sharma

9789389109269

Non-Fiction > Business, Finance & Management >
Artificial Intelligence; Business strategy; E-commerce

Macmillan | Rs 650 | 255pp | Hardback | Demy

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Rethinking the future of India through automation

From scavenging to lunar missions, from railway factories to healthcare and even tax planning, automation is growing faster and deeper in India than is visible. In a country where more than a million people get ready for jobs every month, this rise in automation can appear as an unwelcome change or a threat to their livelihood.

But the reality is that automation is enhancing efficiency, accuracy and accountability of India's working professionals in ways that haven't been seen before. Automation is helping generate information in a data-poor country. It is making India's private sector more active and government's functioning more transparent and reliable.

Through several case studies of private enterprises and government departments, *India Automated* chronicles the transformation that India is undergoing and how robotics and process automation are infusing proficiency in our work and personal lives. Automation is turning to be one of the most impactful results of the Fourth Industrial Revolution technologies in India. AI, drones, blockchain, cybersecurity, 3D printing, augmented and virtual reality include automated processes. These are also opening new categories of employment for job seekers.

This book argues for deeper collaboration between industrial and government sectors to ensure that automation enhances India's steady growth while also mitigating its negative impact. With this forward-looking approach, Pranjal Sharma brings us face to face with the reality that it is imperative for India to align itself with this revolution.

PRANJAL SHARMA is an economic analyst, advisor and columnist who focuses on technology, globalization and media. He has written and edited books and papers on entrepreneurship, business transformation and economic policy.

His previous book, *Kranti Nation: India and the Fourth Industrial Revolution*, was the first to chronicle the role of emerging technologies in triggering transformative changes in India's industries.

Pranjal has also served as a member of the Global Agenda Council at the World Economic Forum for eight years and is now a member of its Expert Network. In a career spanning thirty years, he has held leadership positions in the media industry with organizations like the *Business Standard*, the *Times of India* group, the *India Today* group, CNBC TV18 and Bloomberg UTV.

REVIEWS

'An eye-opening journey' **Peter Voser**, Chairman of the Board of Directors, ABB Ltd

'India Automated deftly underscores the needs and benefits of automation' **Sanjay Kirloskar**, Chairman, Kirloskar Brothers Ltd

'A great guide for business leaders' **Shailender Kumar**, Regional Managing Director, Oracle India

'[India Automated] highlights the revolutionary transformation of business across verticals' **Deb Deep Sengupta**, President and Managing Director, SAP Indian Subcontinent